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**\*\*\* PRESS RELEASE \*\*\***

**WAR MEMORIAL BOARD OF TRUSTEES ANNOUNCES APPOINTMENT OF  
ROB LEVIN AS ASSISTANT MANAGING DIRECTOR OF WAR MEMORIAL  
AND PERFORMING ARTS CENTER**

*Levin, who currently serves as Booking Manager, has worked for the War Memorial  
Performing Arts Center since 2015*

San Francisco, CA — Today during their monthly regular board meeting, the War Memorial Board of Trustees announced the appointment of Rob Levin to serve as Assistant Managing Director of the San Francisco War Memorial and Performing Arts Center (WMPAC) and Executive Secretary to the Board of Trustees.

Working under the Mayoral-appointed War Memorial Board of Trustees and Managing Director John Caldon, the Assistant Managing Director is responsible for supervising booking and venue operations for the City's performing arts center complex, which includes the War Memorial Opera House, Veterans Building, and Davies Symphony Hall, and functions as the Executive Secretary to the Board of Trustees.

"I am thrilled by the War Memorial Board of Trustees' decision to appoint Rob Levin as the next Assistant Managing Director," said John Caldon, Managing Director. "Rob brings with him deep relationships in the performing arts sector, valuable experience in the management of War Memorial facilities, and a commitment to expanding the use of our venues to all communities in San Francisco. I look forward to working with Rob to realize the full potential of the War Memorial to play a part in the City's economic recovery."

"I am humbled and flattered to be chosen to accept this coveted role. I don't accept it lightly and I look forward to working with the War Memorial Board of Trustees for many years to come," Levin said. "I'm not someone who likes to manage just by sitting behind a desk. I don't like to give directives and watch the work be done, I'm not afraid to roll up my sleeves, get my hands dirty, and pitch in where need be." Which, Director Caldon, included, "coming to the buildings every single day during the pandemic: walking every building from

San Francisco  
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& Performing  
Arts Center

ceiling to floor, checking the buildings for issues that would normally be discovered in the regular course of usage of the buildings to ensure issues did not arise.”

“Rob has such an enthusiasm about the War Memorial. Since the departure of the previous Assistant Managing Director, Rob really stepped up to be a resource to the Managing Director, War Memorial staff, and our resident companies. He brings with him deep relationships with the Ballet, Opera, and Symphony.” said Thomas E. Horn, President of the War Memorial Board of Trustees.

Since 2015 Levin has served as Booking Manager for the War Memorial Performing Arts Center. His career in performing arts facilities management dates back to the early 1990s, where he worked for thirteen years as an Operations Manager for the San Francisco Symphony. Levin also holds a B.A. in Marketing & Logistics: Operations & Business Technology from Michigan State University. He lives in Dogpatch with his husband and their pug, Daisy.

Comprised of the War Memorial Opera House, Louise M. Davies Symphony Hall, Herbst Theatre, The Green Room, The Wilsey Center (Atrium Theater, Education Studio), and Harold L. Zellerbach Rehearsal Hall, the San Francisco War Memorial and Performing Arts Center is a landmark cultural institution owned and operated by the City and County of San Francisco. Home to the San Francisco Ballet, San Francisco Opera, San Francisco Symphony, San Francisco Posts of the American Legion, and many other arts and veterans organizations, these uniquely beautiful venues have a combined capacity of almost 7,000 seats and historically have hosted over one million visitors annually.

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