

November 8, 2024

Kate Sofis
Managing Director
War Memorial Performing Arts Center
401 Van Ness Avenue
San Francisco, CA 94102

Dear Kate,

The San Francisco Symphony requests authorization to evaluate a new fundraising opportunity during our concerts. DipJar, [linked here](#), is a small, portable donation device that allows concert attendees to donate to the Symphony with a simple swipe of their credit card. The donation amounts can be set in advance by us or determined by the donor from a range of pre-set options, ensuring a quick, seamless transaction. Images of the two device types that are available for rent can be found below.

As you know, the Symphony is on a critical path to stabilize our finances and secure our future through a series of programmatic adjustments and investment in a range of revenue generating efforts. We are eager to test this new fundraising opportunity, and if deemed successful by the Symphony, will continue its use. We hope this new program both inspires concert attendees to become donors, and for those already giving, increases their volume of contributions annually to benefit the organization.

I look forward to sharing details, while answering any additional questions, at the upcoming War Memorial Board of Trustees Meeting. Thank you in advance for your consideration of this request.

Best regards,

Rachel Kirley
Deputy Director, Development and Individual Giving



Sample Device #1 –
Classic Version



Sample Device #2 –
Pro Version