August 31, 2016

Jennifer E. Norris, Assistant Managing Director/Executive Secretary
San Francisco War Memorial and Performing Arts Center
401 Van Ness Avenue, Room 110
San Francisco, CA 94102

Dear War Memorial Board of Trustees,

Please accept this letter as a joint request from the San Francisco Ballet, San Francisco Opera, and San Francisco Symphony, for the War Memorial Board to begin a discussion regarding the implementation of a new policy that would allow patrons to bring covered drinks into the Opera House and Davies Symphony Hall auditoriums.

This initiative is part of the exploration that is taking place to identify strategies which enhance the patron experience and produce incremental revenue, while maintaining the creative integrity for each arts organization and upholding the decorum of each performance space.

We hope you will allow this discussion to proceed.

Regards,

Derek L. Dean
Chief Operating Officer
San Francisco Symphony

Matthew Shilvock
General Director
San Francisco Opera

Glenn McCoy
Executive Director
San Francisco Ballet